



FCA “Season Ticket” Legacy Builder Sponsorship Opportunity

Leaving a legacy of influence by building up the Next Generation

Who are FCA Legacy Builders?

FCA Legacy Builders are individuals, families and organizations who care about the Greater Memphis community and understand the powerful impact of sports as it relates to character development. They also understand the importance of investing in the lives of the Next Generation. FCA Legacy Builders link arms together with Greater Memphis FCA staff and volunteers to “Influence the Influencers.”

What do we mean by “Influence the Influencers”?

Think back to your time in school. Which people groups had the most influence? For better or for worse; athletes, cheerleaders and coaches will be high on the list. If this is the case, who or what is influencing them? FCA’s game plan is to step in the gap and impact the Influencers - Body, Mind and Soul.

Sports Provides an Opportunity for Accelerated Impact

Did you know..? In the Greater Memphis area, there are over 3000 male and female competitive sports teams at the Middle School, High School and College level? This is a large, ready-made, mission field with a captive audience. This allows FCA to build immediate rapport through the common language of sports, which breaks down barriers regardless of age, race, gender or socioeconomic status. FCA’s specific niche provides an opportunity to make maximum impact in the lives of our youth.

The FCA Legacy Builder Opportunity

Each year FCA has a desire to put on over 30 impactful events and strategic initiatives that are used to influence the Next Generation. Instead of asking partners to sponsor a single event, we are creating a year-long “Season Ticket” sponsorship opportunity as a way to maximize and honor your investment as a partner into the lives of the Next Generation. Below are some of the benefits you will receive as an **FCA Legacy Builder**:

- For a minimum investment of **\$4,000 (\$333/month)** you will be recognized as an **FCA Legacy Builder** at every FCA staffed event, for a period of 12 months (potential for 30+ events). Gifts can be made monthly, quarterly or annually. **A percentage of your gift goes to support FCA International Sports Outreach.**
- You will receive verbal and visible recognition, through our interactive displays where you can adjust your messaging throughout the year. Leave an inspirational message, promote an upcoming event, offer discounts on goods and services, or simply leave your business card. Of course you have the option to remain anonymous if you wish to do so.
- At every event, Coaches, Athletes, Parents, Middle and High School Teachers and Administrators, College students, Organizations and the Community at large will be encouraged to visit and take note of the FCA Legacy Builder displays.
- Everyone will know that you are a “Season Ticket” FCA Legacy Builder making a transformational investment in the lives of the Next Generation.
- In addition to verbal and visible recognition, several FCA events provide opportunities for you, your family or your organization to get involved as a volunteer and “give back” to the 901 community.
- You will receive video updates and testimonials throughout the year from FCA staff, coaches, athletes, parents and administrators on the impact you are making.
- Renew your “Season Ticket” as an FCA Legacy Builder annually to continue making an impact year after year.

As an FCA Legacy Builder you will receive verbal and visual recognition as a supporter of the following strategic initiatives

FCA - AutoZone Liberty Bowl Breakfast - Featuring the SEC and Big XII Conference

This event is FCA's largest community event in the Greater Memphis area. You will hear Leadership and Life principles from coaches from the SEC and Big XII Football Conference.

FCA Diamond Challenge - (w/ Volunteer Opportunity - Week of Spring Break)

Spring Break baseball tournament for 16 teams from the Inner City. In addition to competing all week long, FCA provides meals, baseball equipment, team-building, and life skills training for the athletes involved.

FCA GameReady - (w/ Volunteer Opportunity - Multiple times per year)

The purpose of these one-day events are to Get Athletes Mentally and Emotionally Ready (GameReady) for sports, but more importantly GameReady for Life. These events will happen for Middle School, High School and College students.

FCA Captains Academy (w/ Volunteer Opportunity)

Team Captains are typically selected based on athletic performance alone with very little to no training provided on how to lead their teammates well. FCA provides one day training with ongoing follow-up to ensure that team captains are retaining and applying the knowledge learned from the Captains Academy to impact their teammates as well as other students on campus.

FCA CityCamp (w/ Volunteer Opportunity)

Overnight weekend camps for students who want to reach their potential through personal, spiritual and character development. We believe by separating students from everyday distractions, engaging them in real conversations, and providing intentional follow-up afterwards, real change can occur that will have an eternal impact.

FCA "We Got Next" Internship Program

This internship program is for current male AND female college/graduate students. These interns will receive training and mentorship while serving as paid FCA staff.

FCA 3-Dimensional Coaches Development (Multiple events throughout the year)

Strategic initiatives geared to impact coaches such as: Coaches 3D training, Coaches Breakfasts, Coaches/Spouse FCA Getaway Weekend and Coaches Newsletters which provide information on Capturing the Hearts of Athletes.

John "Bull" Bramlett Memorial Golf Classic Hole Sponsor

This tournament features up to 200+ participants, volunteers and staff. This partnership event benefits FCA and Bramlett Ministries.

Other events where you will receive recognition and be on display

- FCA High School Golf Tournament (200+ students, coaches and parents)
- FCA Team Camps 1000+ (students, coaches and volunteers)
- FCA Missions Fairs
- FCA Community Hangouts
- FCA Tailgate Rally
- After school FCA staffed events, and any other event added throughout the year.

“Drive for 75” Legacy Builders

Please join us in our “Drive for 75” campaign. This will ensure that we have the funding in place to execute Strategic Initiatives. As we surpass our initial goal of 75 Legacy Builders we will have funding available to increase our capacity by adding additional staff to eventually reach the 3000+ competitive sports teams in our area.

*Please note that we have a specific need to add female staff to help us effectively serve female coaches and athletes on a consistent basis. You can designate any investment over \$4,000 for the hiring of female staff... Please let us know if this is of particular interest to you.

**To become a FCA Legacy Builder please go to
my.fca.org/TNGreaterMemphisFCA**

Step 1

Choose between “One Time Gift” or “Recurring Gift”
Choose “Credit Card” or “Bank Transfer”
Select “Monthly, Quarterly or Annually”

Step 2

Complete account information.

Step 3

Begin to pray and see what God will do through your generous gift.

**FELLOWSHIP OF
CHRISTIAN ATHLETES
GREATER MEMPHIS**